



Ford partners with Bremen School District, Local Law Enforcement to Demonstrate Effects of Drugged Driving to Student Drivers

Ford's Drugged Driving Suit mimics the effects of illegal drugs, including marijuana and cocaine

WHAT Ahead of prom and graduation seasons, Ford's Drugged Driving Suit will be used to demonstrate dangers of driving under the influence of illegal substances

WHO 200+ Teen Drivers | Ford Motor Co. | Bremen School District | Local Law Enforcement

WHEN Thursday May 16 – Friday May 17
In-studio demonstrations available upon request

WHERE **Oak Forest High School** | May 16: 8:00 – 11:00
Tinley Park High School | May 16: 12:00 – 3:00
Bremen High School | May 17: 8:00 – 11:00
Hillcrest High School | May 17: 12:00 – 3:00

SUMMARY The first 100 days of summer are the deadliest for teen drivers. On average, [260 teens](#) are killed in car crashes each month during the summer months, an increase of 26 percent compared with the other months of the year.

One of the many factors that contribute to teen driving fatalities is driving under the influence of illegal drugs. According to the National Highway Traffic Safety Administration (NHTSA), approximately 18 percent of all motor vehicle driver deaths involved drugs other than alcohol, such as marijuana and cocaine

With legislation that would legalize recreational marijuana circulating in the Illinois General Assembly, Ford wants to make sure teen drivers are aware of the effects of driving while intoxicated.

That's why Ford is teaming up with Bremen School District and local law enforcement to conduct demonstrations of Ford's Drugged Driving Suit for teen drivers so they can fully experience the dangers of driving under the influence of drugs.

Ford's Drugged Driving Suit re-creates the reduced mobility, slowed reaction time, distorted vision, hand tremors and poor coordination that occurs when driving under the influence of drugs. To simulate these affects the Suit was equipped with specially designed padding, ankle weights, goggles and headphones. The suit is used in Ford's global teen driver training program, Driving Skills for Life.

Local law enforcement will conduct field sobriety tests for hundreds of teen drivers in the Bremen School District. Media are welcome to attend the demonstrations, and the Drugged Driving Suit is available for in-studio demonstrations, as well.

Media Kit: [Images + Broll of Ford's Drugged Driving Suit](#)

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